April 2025 Spotlight: Just Released: World Password Day

Welcome to the Bitwarden April newsletter

Get the full interactive view at https://bitwarden.com/ja-jp/resources/april-2025-spotlight-just-released-world-password-day/





Featured Highlights

Younger gen are the MFA champs!

According to Bitwarden survey results, younger generations are more likely to enable MFA, even when it's not required. Bitwarden makes it easy for everyone to step up their security game with a standalone authenticator now on iOS and Android. Use this guide to better secure your passwords with MFA.

Don't get phished

Phishing attacks are becoming more sophisticated and more common. This blog covers the essentials, from how phishing works to practical steps you can take to stay protected. The more you know, the safer you stay.

New wave of phishing scams with GenAl

Al can now craft convincing, personalized emails and messages with fewer red flags. It can even mimic the voices of people you know and trust. This short video explains the latest Al-driven scams and offers tips to help you keep your credentials safe.

Reader Request

Newsletter translations

Many email clients can easily translate emails, such as this newsletter, into your desired language. Here are translation options for some popular email clients.

Here's how to turn on translations for Gmail:

- Open the email you want to translate.
- In the top right corner, click the three vertical dots icon.
- Choose "Translate message" from the menu.
- Select the language you want to translate the email into.

Pro Tips

Have questions? We've got answers!

Introducing smart search, an experimental Al-powered search tool designed to answer questions using only trusted information from bitwarden.com. Ask something like, "How do I copy all passwords to a file?" and you'll get a clear, step-by-step answer in seconds. This quick, 1-minute video shows you how to use the new Bitwarden smart search feature.

How different generations handle password changes-and who's really updating

When you're prompted to change a password, do you create a brand new one? Or just tweak a few characters? The Bitwarden survey shows 62% across all generations admit they don't fully update their passwords. Why? Password fatigue – they're burned out from having to reset countless logins. Follow these guidelines to create complex and secure passwords without the stress.

Have you tried a passphrase yet?

Another great way to create strong, unique passwords is by combining familiar, but unrelated words into a passphrase. With the Bitwarden app, you can easily generate complex passwords, passphrases, and usernames. And for friends or family who aren't yet using a password manager, Bitwarden offers free tools to help them get started, like a password and passphrase generator, username generator, and password strength tester.

What Others Are Saying

Best Android password managers for 2025

As of April 2025 Android made up 72% of the world's mobile operating systems, according to StatCounter. Now, with Android 16 being released June 3, TechRepublic, ZDNET, and Android Police are all showcasing their expert-tested, must-have password managers for your Android device.



In Case You Missed It

Export with attachments option now available

Bitwarden premium users can now export vault data along with file attachments using a new '.zip (With Attachments)' option. This update makes it easier to organize and move your data when needed. Not sure what to include as an attachment? Try adding a scanned passport to your Identity item for travel, saving health insurance cards with medical logins, or uploading insurance documents and emergency instructions to a Secure Note for your Emergency Contact to access, if they need them.

Security readiness kit

Speaking of being ready for emergencies: Don't let lost login info lock you out. The Bitwarden security readiness kit helps keep your most important information safe and accessible. Download the template, fill it out, and store it securely, whether in an encrypted file, a thumb drive that lives in a safe, bank deposit box, or at a trusted relative's house. A simple step today can save you a major headache tomorrow.